

# An Inside Perspective:

Kevin Bunkin, Senior Associate, Creative Financial Group

*Have you ever felt as if your employer was in control of your destiny? I sure did, until I joined CFG*

With eight years of experience in banking, my earning potential and schedule were limited. My boss (and his boss) dictated almost all of the decisions I made in my life. Decisions such as what time I got into the office each day, what week I was able to schedule for a family vacation, and how much money I could contribute to my retirement account. To make matters worse, I felt as if I wasn't living up to my fullest potential. I also felt I was missing out on spending important time with my wife and children.

After sharing my frustrations with a close friend of mine from North Carolina, he urged me to explore a new career. He knew firsthand what it took to be successful in the field of financial services and he felt I possessed the skills necessary to find success in the industry he loved so much.

When he spoke about his life, I knew I wanted similar things, specifically financial success, flexibility, and an opportunity to grow and learn new things. But I had my doubts. In the back of my mind, I could not visualize how someone like me, who has three children, a stay-at-home wife and a lot of debt, could possibly have a job that meant anything more than punching a time clock. Despite my doubts, I felt I owed it to myself and to my family to take my friend's advice and explore something new.

My search began. I had heard of Creative Financial Group from being in the banking industry. CFG has great brand recognition. I took some time and researched their website and saw that there were open positions. After submitting my information via the CFG website, I continued to research open positions with other companies in the area.

Within a few days, I had a handful of preliminary discussions with recruiters from various financial services companies.

Right from the initial conversation, CFG stood out from all of the other agencies. I was immediately impressed by the thorough recruitment process. But, what really solidified my decision was what they offered:

- A comprehensive support system
- Top quality talent
- Consistent marketing
- In-house expertise
- Unbiased solutions to the client

I am now in control of my destiny. I've been with CFG for approximately fifteen months and it has been a great experience being surrounded by top notch professionals. My area of focus is working with business owners with \$10,000,000 in revenues.

I can honestly say that being at CFG has helped me grow as a person. CFG's team approach is unique. The people I work with have a lot of character and integrity and a willingness to help their clients.

**For more information, please contact Jaclyn Bradley, Recruiting Director  
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*I want to share with you why I believe now is the best time to consider a career with Creative Financial Group.*

People need our help now more than ever. It is critical that people get good, solid recommendations from professionals. When people are cutting back on their budget due to fear of losing their jobs, it becomes our job to make sure their decisions are in alignment with their goals. You have an opportunity to provide an objective perspective that can help them tremendously. As a member of the CFG team, you can make a difference in people's lives.

